

How do we reach the unsuspecting citizens before anything happens?

- First thing to answer is why are people not interested! - this is the first thing to address
- Education programmes do not include, at a high enough level, what threats exist in the area
- Educate at primary school level
- No one can do everything - but everyone can do something
- There is too much of a mind set, that major incidents always happen to someone else and not us (me)
- There is also too much of a mind set, especially in 1st world/developed countries, that there will always be someone to look after me. Dial 999 or 911, or 112 and the emergency services will be there.
- To address these points you need to have an education programme, a marketing programme. Communities need to be reminded of the risk.
- Wherever possible - we should all be imbedded in schools - part of the national curriculum - education young people/
- The 'blue light' agencies, the statutory responders are exercising and training together extremely often. We need to have more training and exercising events which are bottom up - involving communities.
- Greater and better use should be made of local and national media.
- Greater and better use should be made of the electronic media - social media - apps - mobile telephony
- Community awareness is key - communities need to wake up and realise in a very large emergency, communities need to respond well before 999, 911, 112 responders will ever get close to the scene.
- Local awareness fora in small settlements/villages
- Local Mayor to increase the importance of this
- circulation of flyers/leaflets
- Get local involvement in first aid training, dam construction, first responder schemes
- Disclose potential threats and list necessary tasks and then train communities to respond to them
- ten exercises per year at least in each community

What do we all need to know to help ourselves and people in our neighbourhood in hazards?

- What are the threats made up of
- What is the source
- What has happened
- What has happened to my family
- Don't just think of yourselves, think of your neighbours
- Where necessary and appropriate - self rescue - SAVE LIFE
- Notify professionals
- Do not risk your life otherwise you, yourself will need rescuing
- How to ward off or minimise the threat
- Know your neighbours
- Know your systems
- Know your evacuation routes